THE ULTIMATE GUIDE TO

designdepart

STEP 2

STEP 4

STEP 1

STEP 3

STEP 5

How to get the most out of unlimited graphic design services

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📞 +1 781 580 3991

Australia
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📞 +61 418 677 788

f /DesignDepartworld

CHAPTERS

What is DesignDepart?

DesignDepart is an unlimited graphic design service committed to being **the most helpful creative company in the world.** We set out on a mission **to change lives through creativity** in 2015 and just 3 years later we've returned over 170,000 design requests (and counting!).

DesignDepart is now the #1 flat-rate graphic design service in the world.

The Cost and Reliability of Graphic Design Services

You Are Her

Graphic design firms

Other graphic design services

Freelance graphic designer
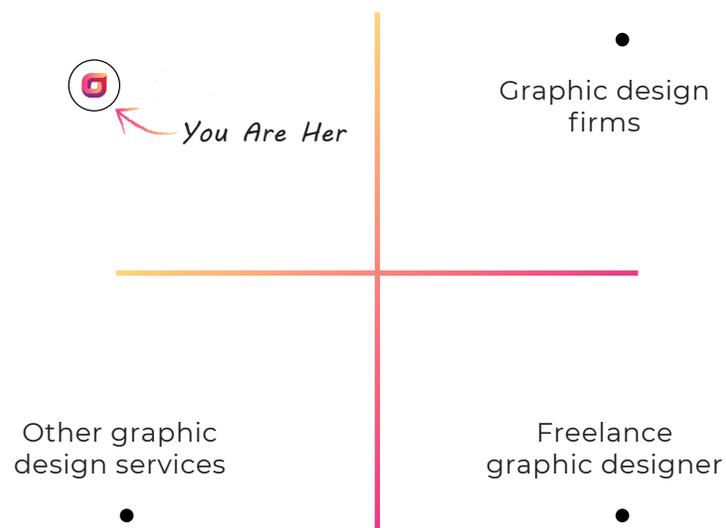
DesignDepart came to life when our founder, realized there was a major gap in the entire graphic design industry. You could hire reliable designers and design firms, but they often cost a small fortune. On the other hand, there are cheap freelancers and other graphic design services, but they can be unreliable (and the cost of revisions quickly add up). DesignDepart was created to be an afordable graphic design alternative that provides reliable and creative custom design unlike anything available in the graphic design industry.

UNLIMITED
GRAPHIC DESIGN
REQUESTS & REVISIONS

Design Depart just have a diferent style when it comes to graphic design. You shouldn't have to pay every single time you need a simple tweak done or even a complete redesign if your designer missed the mark on their first try.

We are not satisfied with your designs until you are, which is why our service comes with unlimited graphic design requests and revisions. There's no limit to how many new designs you can request or how many revisions you need. Every business day your designer is available and working on any design requests you have pending.

Do you have multiple brands or businesses? No Problemo! There's NO LIMIT on the number of brands for which you can use your DesignDepart account.. We realize in this fast-paced inter-net culture, many people have several diferent brands whether they own multiple business or work on multiple projects. Denying our clients the chance to request unlimited brands just doesn't jive with our mission statement.

Every DesignDepart client is paired up with their own dedicated graphic designer to bring their ideas to life. Each of our graphic designers are completely ego-free, with quality review teams and managers supporting you and your designer throughout the creative process.

We make sure to pair you with a designer who matches your business, your brand, and how you plan on using our service.

Onboarding is simple. Just answer a few questions so we can learn more about your specific needs and match you with a designer uniquely quali-fied to serve you.

If you've worked with graphic designers before, you know the struggle of trying to keep the same branding consistency in all of your designs. We recognize this struggle and thwart it before any major mistakes are made.

YOUR OWN
DEDICATED GRAPHIC DESIGNER
FOR A FRACTION OF THE COST

IF YOU CAN DESCRIBE **WHAT YOU NEED** IN AN EMAIL, **WE CAN DO IT!**

Our general rule for all graphic requests is that if you can describe what you want in an email, then we can give it a try. You can even sketch or scribble what you need designed, take a picture, and send it in with your request. We want to make this as easy as possible for you.

We aren't a replacement for a full-time designer. Services not within our scope include:

- Motion graphics
- Website wireframes/coding
- Branding and original logo design

We have created our own app, called SDR, for you to submit requests and communicate with your designer. You can use email to submit requests, but SDR keeps your design process out of email and ensures that you don't miss any important details.

SDR is also fully integrated with Unsplash and Getty images! If you need a stock photo for your graphic, you can search both image databases directly inside SDR! If you don't have time to search, you can always tell your designer what you're looking for and they'll search for it for you.

SDR will store all of your past requests for as long as you stay a client. If you ever need a revision, or you just want to look through your past design requests, you can do it directly in SDR.

SDR: A BETTER WAY TO **SUBMIT REQUESTS**

TURNAROUND TIME

In general, you can expect your first round of designs back in 1-2 business days. Your designer works on your queue each business day. However, turnaround time is dependent on two factors: The complexity of your requests and the amount of active requests in your queue.

DAILY OUTPUT

Your professional graphic designer works on your requests every business day.

WORLD-CLASS SUPPORT

If you need additional help, we have a dedicated customer success team in the trenches ready to handle any challenge you may throw at them. Similar to working with a dedicated designer, you will get your own dedicated Customer Success team member assigned to you. This helps to build a relationship with your personal Customer Success representative so we can tackle your concerns efficiently and effectively. Just send an email to help@DesignDepart.com and they will be happy to assist you!

OWN ALL OF YOUR DESIGNS

You own everything we create for you. Our designers provide the source files for each project they work on. You receive an editable Adobe file as well as a JPG, PNG, and PDF for every completed design.

14-DAY MONEY BACK GUARANTEE

Each DesignDepart account comes with a risk-free 14-day money back guarantee. If we're not the best fit for your business, you may cancel and get your money back, no questions asked, as long as you cancel within the first 14 days.

KEEP YOUR ACCOUNT ON HOLD

You may not need the same graphic output each and every month, so you can put your account on hold for $14.99 per month. We will keep all of your files safe and sound, and you can access any past designs any time.

ONE LOW MONTHLY COST

Here at DesignDepart, we pride ourselves on being able to help so many people around the world and that is partly due to our low monthly cost. DesignDepart is only $299 per month to enjoy our unlimited graphic design service.

This price point allows us to work with everybody who otherwise would not be able to hire a graphic designer and it's the reason why so many of our clients have fully integrated us into their day-to-day life.

How Does DesignDepart Work?

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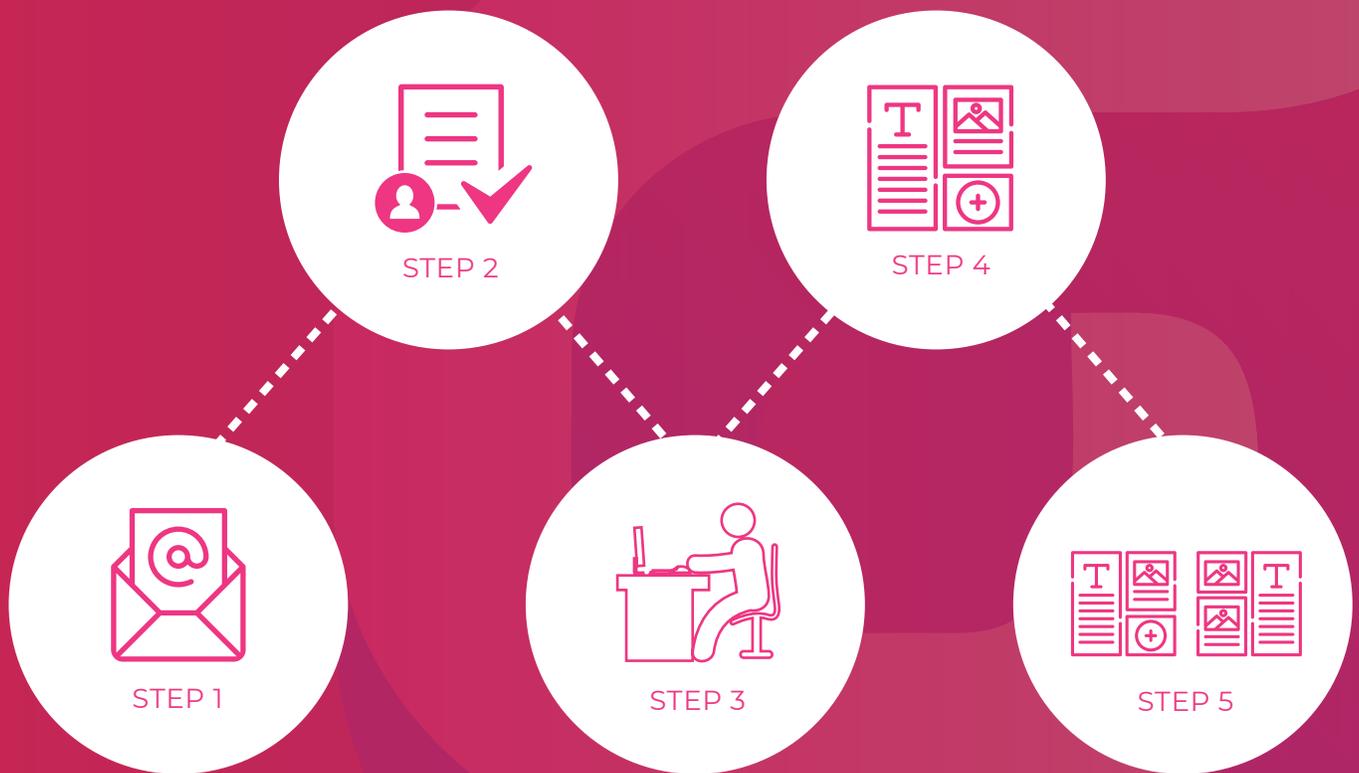
Think of us as your graphic design BFFs! Just like real BFFs, we both need to learn a little bit about each other before making any requests.

After signing up, we'll ask you a few questions so that we can have a better understanding of your needs and how we can help your business. Then we will walk you through a series of videos that will teach you how to get the most value out of your DesignDepart subscription. You are free to start requesting once the onboarding process is complete!

THE TWO WAYS TO SUBMIT DESIGN REQUESTS

There are two different ways to submit design requests. You're already familiar with the first one:

1

EMAIL REQUESTS

Submitting an email request is as easy as it sounds! Just send any design request you have to **request@DesignDepart.com.**

Our system will automatically route your request to your designer—Then, our quality review managers and your designer will get to work. It will generally take one business day to receive your first round of designs. However, some requests are more complex than others and will take additional time.

If your request is complex (such as a 90 page ebook) or if you already have a batch of active requests in your queue, it may take more time. We will handle all requests on a first-in, first-out basis unless you specify otherwise. If you would like a current request to take priority over older requests, simply tag "Priority" in the subject of your email request.

The other way to submit requests (and our personal favorite) is by using SDR - the app we created to make the submission process easier for you.

2

SINGLE REQUESTS

SDR is our favorite way to submit requests because it ensures that you're not missing any important details.

You can submit a SDR request by following three simple steps.

SUBMIT A DESIGN REQUEST IN JUST 3 STEPS.

STEP 1

DESCRIBE THE DESIGN

Explain what you need designed. As always, the more details, the better!

Name of request

Describe what you are looking for.

File size or dimensions

Who is the target audience for this design?

We love inspiration. Share any links to designs you like here.

What are you NOT looking for?

What file type do you need?
- ☑ .jpg ☑ .png ☑ .pdf ☑ Adobe (◉ AI ○ PSD ○ INDD)

STEP 2

NEED PHOTOS?

- ◉ I don't need photos or I'll upload my own
- ○ Yes, I need photos

STEP 3

UPLOAD ANY ASSETS

Upload any other assets we will need for the designs!
Think: content, photos, fonts logos, etc

+ ADD FILES

☐ I've described or uploaded all final copy and content for this design

Design Depart IT!

1st STEP | DESCRIBE THE DESIGN

Step 1 is actually the only step that is mandatory! The other steps in SDR allow you to thoroughly explain to your designer exactly what you're looking for so they can nail it on their first attempt. Don't worry - you will still be able to request unlimited revisions if needed!

In Step 1, you'll name your design, pick your file size and dimensions, and describe what you want in your request. The other fields in Step 1 are completely optional, but filling them in will help your designer get a general vibe and style direction of your new request.

You also have the option to fill in the target audience for your design, share links to inspiring photos or websites you want your designer to gain inspiration from, and you'll have a chance to describe what you're NOT looking for.

At the bottom, you can select which file type(s) you need for your design. By default, we will provide a JPG, PNG, PDF, and the Adobe source files.

2nd STEP — NEED STOCK PHOTOS?

In Step 2, you'll have a chance to search the Unsplash and Getty Images database. Unsplash is free for all clients to browse, but access to the Getty Images database costs an extra $25 per month.

STEP 2

NEED PHOTOS?

- ⦿ I don't need photos or I'll upload my own
- ○ Yes, I need photos

If you require a stock photo added to your design request simply select "Yes, I need photos". Then answer whether you prefer to search for your own photos, or if you'd like your designer to search for you.

STEP 2

‹ Back to Last question

NEED PHOTOS?

Awesome! You can now pick out your own images.
or we can find photos for you

- ⦿ Find my own photos ➔
- ○ Find photos for me

If you want to search for your own photos, select "Find my own photos". A search box will appear and you can search for what you're looking for. Unsplash will automatically load photos with that keyword. If you upgraded to Getty Images, you can browse their database too.
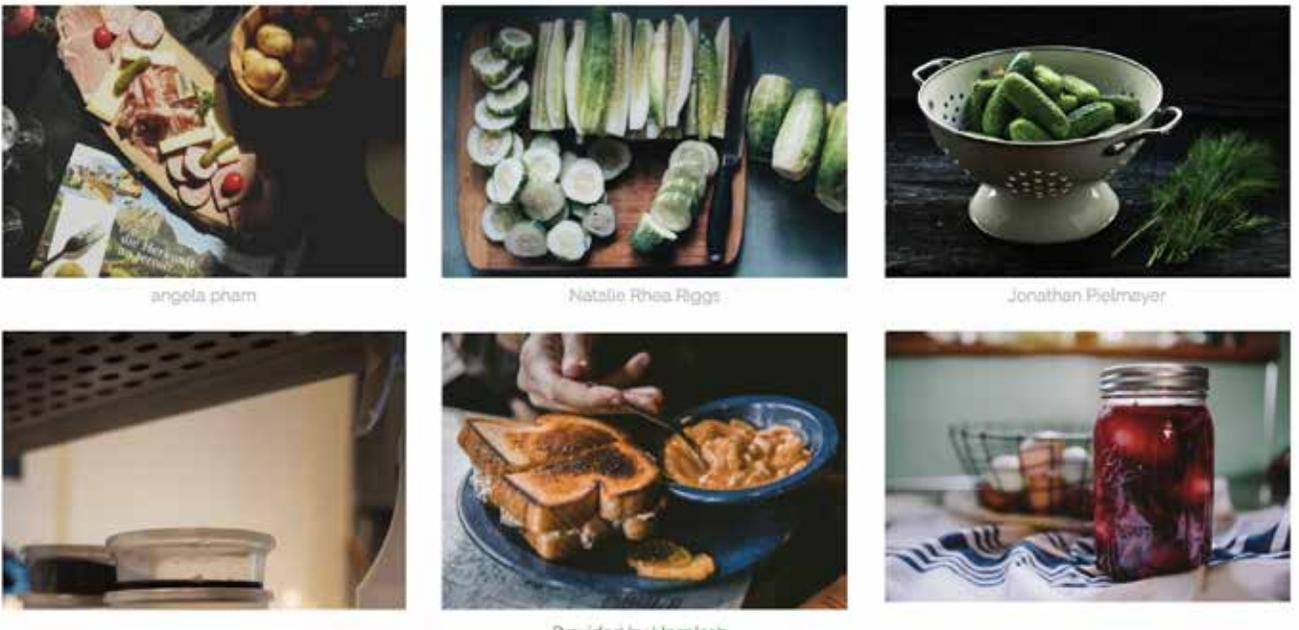
3rd STEP NEED STOCK PHOTOS?

Step 3 is the place to upload any assets you would like to share with your designer for your request. You can upload logos, branding colors, a specific font, or even a hand-drawn doodle of what you're looking for! Don't worry if you're not a good artist; our designers are good enough to turn your napkin drawing into graphic design gold.

REFERRAL PROGRAM

You can also find our referral program in SDR. If you're loving your time in the SDR and want to recommend a friend to try , we'll send you 15% of every sale that signs up using your special link.

Simply select the Design Depart? tab in the menu and enter your email address to get your referral code!

PAST REQUESTS

SDR will store all of your past requests for as long as you're a client. If you ever need a revision, or you just want to look through your past design requests, you can do that all directly in SDR.

CHAPTER 3

What kind of requests can I make with DesignDepart?

Our unlimited graphic design service quickly delivers quality designs. However, we aren't a replacement for a full-time designer. Services not within our scope include:

- Website wireframes and coding
- Motion graphics
- Branding and original* logos

*Note: While we won't do original logos we can tweak and update your current logo

Our list of what we CAN make for you is rather extensive. Remember our golden rule: **if you can describe what you need in an email, we'll give it a go!**

Since we've delivered over 170,000 unique design requests, we have been able to make graphics for just about everything under the sun.

Here are just some of the requests that we've seen come through our SDR:

☐ Branding & Logo	☐ E-Book & Cover	☐ Brochure	☐ Beaver Builder
☐ Human Illustration	☐ Packaging	☐ Newsletter	☐ Divi Builder
☐ Web UI/UX	☐ Banner Ad	☐ Icon Pack	☐ WP Bakery
☐ Mobile App UI/UX	☐ Infographic	☐ Mascot	☐ Visual Composer
☐ Artworks	☐ Social Media	☐ Photo Retouching	☐ Oxygen Builder
☐ T-shirt Design	☐ Pitchdeck	☐ Podcast Cover	☐ Elementor
☐ Stationery	☐ Flyer & Poster	☐ Wordpress	☐ Lead Magnets
☐ Signs	☐ Online ads	☐ Direct mail pieces	☐ Worksheets
☐ Business cards	☐ Tour posters	☐ Event graphics	☐ HTML/CSS/JS/jQuery
☐ Vehicle wraps	☐ Digital graphics	☐ Blog post graphics	

Other promotional materials and so much more!

Now, you should have a better idea of what kind of graphics you can expect from DesignDepart. So let's walk through a few of our most popular sample requests. Again, you can use email or SDR to submit your requests.

BLOG POST FEATURED IMAGE

DETAILS OF REQUEST:

Image needed for blog post called:

5 Steps to Becoming an Expert Content Creator (According to Google's Phantom Update)

FINAL SIZE OR DIMENSIONS:

560×315

WHO IS THE TARGET AUDIENCE FOR THIS DESIGN?:

Entrepreneurs, marketers, businesses

WE LOVE INSPIRATION. SHARE ANY LINKS TO DESIGNS YOU LIKE HERE:

Should be as close in look & feel to these -

https://www.singlegrain.com/conversions-2/13-quick-tricks-increase-conversion-rates-can-right-now/,https://www.singlegrain.com/social-media-management/best-practices/how-to-adapt-your-epic-content...,

https://www.singlegrain.com/facebook-news-feed/facebook-ads-7-new-changes-marketers-need-know/

WHAT ARE YOU NOT LOOKING FOR?:

Graphics only, no photos. Make sure the logo is as small as in the above examples so that the focus is on the title, not our company name.

SOCIAL MEDIA GRAPHICS

PATHWAY VISAS JUNE SOCIAL MEDIA CONTENT

DETAILS OF REQUEST:
Need a graphic for each of the mentioned below. Needed in various sizes/formats:
> Facebook Timeline Image
> Instagram Photo
> Twitter Image

1) WHERE AM I?
(please insert this photo: http://goo.gl/VVwq0D)
AUSTRALIA
(design inspiration: http://goo.gl/mDsq4L)

Quotes: please follow 1 template for the following, change only the content as mentioned below (design inspirations: https://goo.gl/mAzp3V or http://goo.gl/ug0Jcx)

2) Life might be difficult for a while, but I would tough it out because living in a foreign country is one of those things that everyone should try at least once. My understanding was that it completed a person, sanding down the rough provincial edges and transforming you into a citizen of the world. [David Sedaris]

3) There is no passion to be found in playing small – in settling for a life that is less than you are capable of living [Nelson Mandela]

4) Move to a new country and you quickly see that visiting a place as a tourist, and actually moving there for good, are two different things [Tahir Shah]

FINAL SIZE OR DIMENSIONS:
Mentioned above

WHO IS THE TARGET AUDIENCE FOR THIS DESIGN?:
Female & Male, 25-44

WE LOVE INSPIRATION. SHARE ANY LINKS TO DESIGNS YOU LIKE HERE:
Mentioned above

BROCHURE

BALANCE PHYSIO – DL BROCHURE

Hi Guys

Please find the details below regarding the Balance Physio – DL Brochure request.

PROJECT DETAILS:

Please Design a DL Tri Fold Brochure. (Double sided A4 Folded down to DL)

SIZE:

(Flat) A4 297mmW x 210mmH (Folded) DL 99mmW x 210mmH Bleed: 5mm

INSTRUCTIONS:

Please use the plant pictures taken in the reception area as Inspiration for the style of the brochure.

STYLE:

☐ Bold   ☐ Serious   ☐ Modern   ☐ Professional

☐ Feminine   ☐ Conservative   ☐ Upmarket

MUST HAVE:

– Must have a plant theme/styling (not over powering).

– MUST use the green colours in our Logo.

NICE TO HAVE:

– Use the images included with the assets where possible.

REFERENCE:

Below is the link to download the asset files and example of the layout:

Note: the sample layouts in Page 1 and Page 2 Pdf are not styled. Please make the text look nicer and more designed.

FILE DELIVERABLES:

Please back save the .ai source file to CS6 version.

Thanks and look forward to your reply

T-SHIRT DESIGN

DETAILS OF REQUEST:
I want to copy this design, but switch it up, and make it skateboarding related. I want it to say "Skaters gonna skate" Change the two men into skateboarders (skate lothes,shoes, hats, etc), add a skateboard and see what we come up with.

WHO IS THE TARGET AUDIENCE FOR THIS DESIGN?:
Skateboarders in their late 20's

FINAL SIZE OR DIMENSIONS:
3500px
Sample Request #5 - A5 Flyer for Print
I need an A5 flyer designed that describes what Clerky does to my local business customers. Retailers and small business owners.
This design project is to experiment and try find a flyer style that would suit Clerky

INSPIRATION:
http://www.helloitniagara.com/wp-content/uploads/2014/10/Shopify-Flyer.png

SIZE: A5

CONTENT IT SHOULD INCLUDE:
Clerky Logo
Headline: Get Your Business Online

TEXT: Get a fully functional e-commerce website in a click. Whether you're a budding entrepreneur or an established enterprise, conquer the web with GoClerky.
Integration Icons and Titles for: Custom Websites, Conversations, Customers, Email Marketing, Blogging, Payments, Events and Products.
14 Day Free Trial. No upfront fees.
Call Us Today 0857728137
www.GoClerky.com

FOR IMAGERY:
An inspiring background photo of Business Owner would be good. OR
Screenshot of website on a Mac and iPhone to show "we are selling websites".
Style should be clean but fun.

BRAND ASSETS:
Hope this is enough to get started.

POLE BANNER

DETAILS OF REQUEST:

I'd like you to design a pole banner for internal use in our shop.

I would like it to read "Welcome" like the word "Relevant" in the sample banner attached. (Parallel to the pole)

I'd like some type of design, not necessarily exactly like the sample attached but something with a few colors.

I'd like the Image Center logo on the banner similar to the La Sierra logo on the sample (parallel to the ground)

FINAL SIZE OR DIMENSIONS:

16" wide by 36" high

WHO IS THE TARGET AUDIENCE FOR THIS DESIGN?:

Our customers

WE LOVE INSPIRATION. SHARE ANY LINKS TO DESIGNS YOU LIKE HERE:

http://printb3.com/wp-content/uploads/2012/08/La-Sierra-Campus-Pole-Banners-Satin-fabric.jpg

WHAT ARE YOU NOT LOOKING FOR?:

something too flashy

PINTEREST IMAGE

FREE BLOGGING TOOLS PINTEREST IMAGE

DETAILS OF REQUEST:
I need you to create a shareable image for one of my blog posts.
Inspirations are included for you to check out.
Please overlay the following text onto a creative and eye-catching image:
Kick-Ass Tools To Grow Your Blog 3x Faster

IT MUST:
Have it's own unique style. Yes, use ideas from the inspirations but don't rely on them 100%.

You don't have to use elements from all. They're just examples of the kind of designs that will work – feel free to let your creativity run wild

FINAL SIZE OR DIMENSIONS:
735×1102px

WHO IS THE TARGET AUDIENCE FOR THIS DESIGN?:
Bloggers

WE LOVE INSPIRATION. SHARE ANY LINKS TO DESIGNS YOU LIKE HERE:
https://uk.pinterest.com/pin/387942955383444821/
https://uk.pinterest.com/pin/348817933621249076/https://uk.pinterest.com/pin/279293614370614351/
https://uk.pinterest.com/pin/22166223145643911/https://uk.pinterest.com/pin/22166223145642504/
https://uk.pinterest.com/pin/259308891023615892/https://uk.pinterest.com/pin/25930889102329t39/

WHAT IF YOU'RE UNHAPPY WITH THE FIRST DESIGNS THAT COME BACK?
Let's be real—The creative process can be tricky. Sometimes it takes a few tries for your dedicated graphic designer to really lock into your business's branding style. We ofer unlimited revisions because we want you to be in love with your final designs.

The easiest way to **FALL IN LOVE** with your graphics is to provide honest and articulate feedback to your designer. You can directly reply to any email or SDR request to provide feedback for that specific project.

All feedback should follow these three basic rules:

1. BE CLEAR
2. BE SPECIFIC
3. BE ACTIONABLE

And remember, your feedback doesn't always have to be negative. Our designers are real people just like you and they love when you provide positive feedback when they really nailed your designs.

Who is DesignDepart for?

On the surface, our service is for anybody who has had any experience working with a graphic designer before.

Does that mean we won't accept clients who have never used a graphic designer before? Not exactly, but we've noticed that those who have worked with a graphic designer in the past typically have more success with our service.

Why? Those who have experience working with graphic designers are usually able to provide better directions to their DesignDepart designer and they understand the design process with more clarity.

We've created a handful of onboarding videos to set each new customer up with success, so if this will be your first time using a graphic designer, make sure you pay extra close attention to those videos!

YOU NEED A MONTHLY GRAPHIC DESIGN SERVICE IF…

A. You have too many designs needs and need more support
B. You're spending too much money on your freelance or in-house designer
C. You're tired of surprise charges during the revision process
D. You need an afordable on-demand service
E. You need a designer who is reliable
F. You need an ego-free designer
G. You're tired of getting into lengthy & expensive contracts
H. You've overpaid for a designer before

You should sign up for DesignDepart today if any of these resonate with you.

EXAMPLES OF CLIENTS WE WORK WITH:

Now you might be thinking that this does sound like a great fit for your business needs, but perhaps you would feel more comfortable if there are success stories in your particular industry. While the examples below don't cover ALL of the diferent industries we work well with, it will give you a good idea of what a great fit looks like.

EXAMPLE #1 | SMALL TO MEDIUM SIZED BUSINESSES

Monte
Co-Founder at Technology Focus

Design depart is easily my single best ninja hack for marketing. If you don't get it, don't be surprised when your competitor does and kicks your amateur design's butt.

Nathalie
Founder at AmbitionAlly

Loving the service and wouldn't change a thing!
Its helped me and my team focus on our zone of genius, while keeping on track with our quick turnaround schedule!

Laura
CEO at Leadership Academy LLC

I am super happy in the SDR! The designs are great, and spot on nearly every time. If I need edits, they are done quickly. It seems like I am bragging [about] you guys to all my friends all the time. Thanks for making my business look so professional and elegant, and especially thanks for making life EASIER for me! I love Design depart!!

> **Jake**
> *Founder at EXP Trips*
>
> Design depart saves me valuable hours and mental space that can now be used doing what I do best, growing a business.

EXAMPLE #2 | **MARKETERS**

> **Molly**
> *VP at Digital Marketer*
>
> Design depart will give your business a look and feel that not only makes you proud, but also attracts more customers.

> **Erika**
> *Marketing Consultant at Synergy Marketing Consultants*
>
> Since utilizing the services at Design depart I have been able have high quality graphic work turned around quickly which has increased my profits! This is a MUST for any business needing to have professional design but doesn't want to hire a full time professional designer. Obey The Design depart!

Whitney
Director of Marketing at Rise Rehabilitation

Design depart has made my life SO much easier! I love working with Design depart because it is such a hassle free and quick process!

EXAMPLE #3 CHURCHES AND NON-PROFITS

Dan
Lead Pastor at Church SD

As a church we are constantly needing designs for social media and print. We have a couple designers that work for us at times, but they are always too busy to deliver in a timely matter. We use Design depart because of the quick turnaround and unlimited design.

EXAMPLE #4 CREATIVES

Aiden
Agency Partner / Art Director at Vitals Agency

We're always delivered top quality assets. The Design depart designers follow my art direction incredibly accurately... which is pretty much the most important thing ever!

Susan
Head Chef at Grits Marketing Group

Design depart has been a great resource for me. Very easy to work with, affordable, and efficient. And good work on top of that!

Introducing Unlimited Graphic Design in Real-Time

While some DesignDepart clients love waking up to a new design in their inbox from their designer, some users prefer that their designer works during US hours. Working the same hours means getting your revisions done immediately rather than having to wait until the next creative round to give feedback to your designer. With Dayshift, clients who do not want to wait another day don't have to!

by Design Depart

ntroducing Dayshift by DesignDepart. Dayshift uses the same business model as DesignDepart, but now it's available on your schedule.

WHAT IS THE DAYSHIFT?

Dayshift is a new premium tier of DesignDepart ofering a dedicated graphic designer available to clients during US business hours. Rather than waiting a day to receive your designs back, you'll be able to collaborate in real-time with your designer to make edits and provide feedback during the time that is most convenient for you. Plus, a lower designer to client ratio means that your designer will have more bandwidth exclusive to you and getting your design needs met.
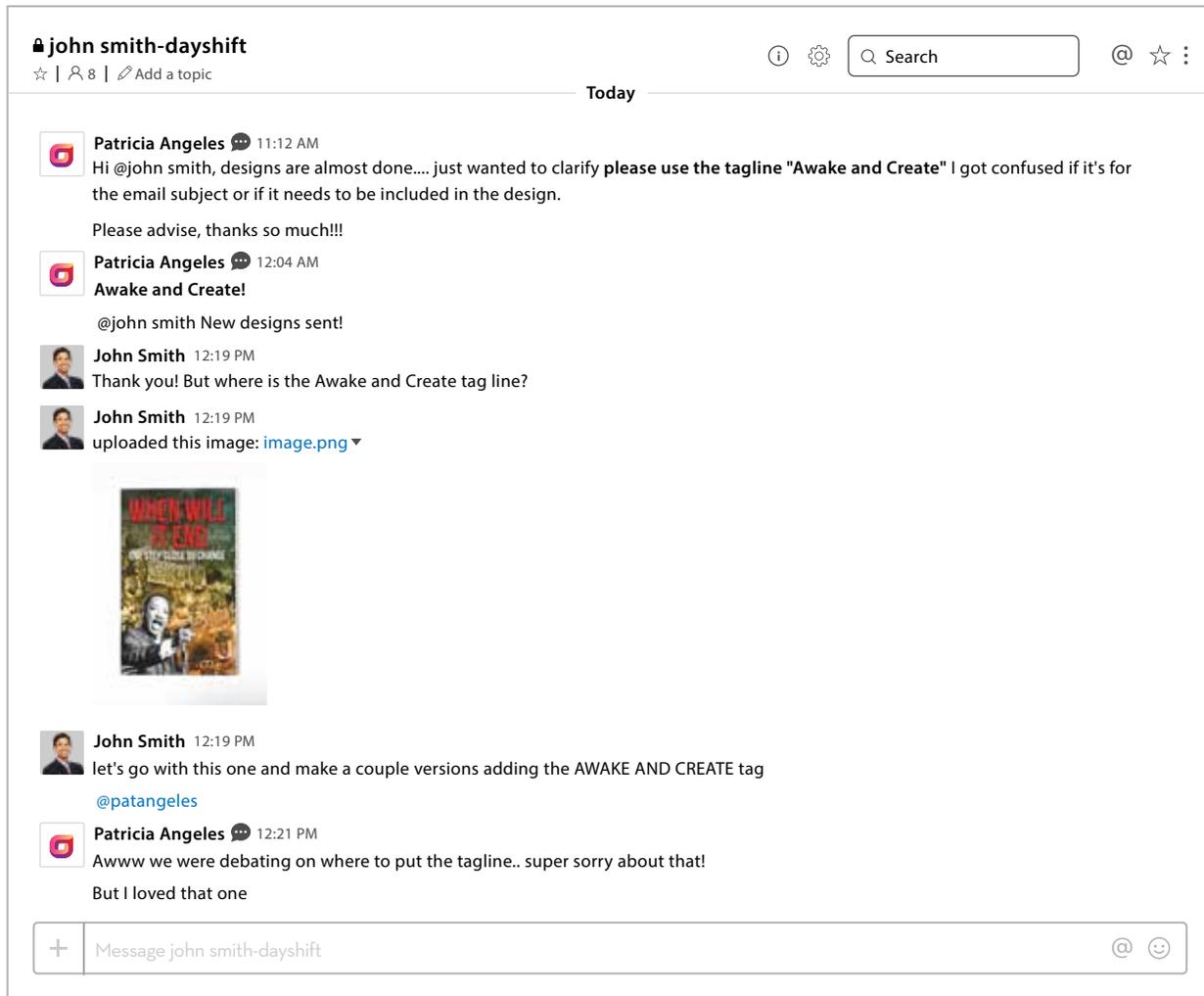
INCREASED VOLUME THROUGHOUT

Dayshift members can communicate with their designer in real-time meaning your designer will be able to get more designs done for you in a standard business day.

Real-time communication enables your designer to knock out revisions quicker as well as tackle design requests more efciently. If either you or your designer has a question regarding a specific project, you can quickly hop into Slack and ask it. Slack will send notifications so you can reply or get an answer in minutes.

Our designers will try to get done what they can with the time they have in their shift.

COLLABORATE IN REAL-TIME VIA SLACK

Need a quick change made to your latest request? No problem. Want to hear what your designer has in mind for a design? Ask them right now! Don't want to wait another day to see what your designer was up to? You got it. You'll be blown away by how much better working in real-time with your designer is. No more waiting a day to get your requests.

Real-time communication with your designer will be powered by Slack (which is free to use!). When you become a Dayshift client, you will be added to a private slack channel with your designer, a quality reviewer, a production manager, and a representative from our Customer Success team, should they need to step in for anything. Slack will be like your own little private design club where you can collaborate with your designer, request edits, and get your questions answered.

You will benefit most by having one primary point-of-contact to manage your Slack channel. Your designer will then have a dedicated individual to contact if they have any questions.

AN OVERALL MORE INTIMATE GRAPHIC DESIGN EXPERIENCE

The Dayshift is like having your own part-time designer for a fraction of the cost and with more perks. You are able to develop a better, more intimate graphic design experience as you collaborate with your designer every business day in real-time. And if you have any issues, your account will be backed up by our world-class support team.

HOW DOES DAYSHIFT WORK?

Anyone interested in the Dayshift can sign up here. Due to the nature of this premium tier of DesignDepart, we will not be able to accept everyone at once. Once we reach capacity, we will redirect those interested in Dayshift to a waiting list. People on the waiting list will be first to be notified when we reopen enrollment for Dayshift.

Here's how the Dayshift tier will work:

- You can continue submitting requests as you usually do with DesignDepart through SDR.DesignDepart.com or via email.

- When you submit a request, SDR will know that you're a Dayshift client and will automatically route it to the Dayshift team. The team will do the standard request review to make sure the request is sound and ready to start work. If we have any questions regarding your request, we will send you a message in Slack.

- Once everything looks good on our end, your designer will get to work. You can then collaborate as needed in Slack.

- Your designer will be available for collaboration as much or as little as you need them. They will be available in Slack during US business hours on weekdays (and non-holidays).

WHO IS A GOOD FIT FOR THE DAYSHIFT?

Dayshift is great for people who have worked with a graphic designer before and understand the process of working with a designer. It is particularly helpful for clients whose requests tend to have many small edits that can be made with a quick back and forth, real-time chat with your designer. Dayshift will also benefit those tired of surprise charges as well as those who would like more oversight and reliability to the production of their graphic design.

WHO ISN'T A GOOD FIT FOR THE DAYSHIFT?

Dayshift may not work well for teams who work outside of US business hours compatible time-zones, teams that would rather take a "set it and forget it" approach towards their requests queue, or teams that do not want to collaborate with their designer in real time. If this sounds like you, our Standard plan will be a better fit for you and your business needs.

HOW MUCH DOES DAYSHIFT COST?

Dayshift represents an investment of $799/month.

IS THERE A LONG-TERM COMMITMENT FOR DAYSHIFT?

There is no long-term commitment you must make to Dayshift. If at any time you're dissatisfied with the Dayshift or simply want to move back to a monthly DesignDepart plan, just let us know! Introducing Dayshift by DesignDepart. Dayshift uses the same business model as DesignDepart, but now it's available on your schedule.

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